



# CONNECTED

Conway Corp Newsletter

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*Powering Conway since 1929.*



## Light Up Navajo Project

Electric lineworkers travel to Navajo Nation to provide power. | **P. 2**



## Wampus Cat Classics

Channel 5 will air Wampus Cat Classics ahead of the 2019 football season. | **P. 3**



## Conway Corp at Day of Giving

Conway Corp employees volunteer at CAPCA's Student Market. | **P. 4**



During last month's historic flooding on the Arkansas River, Conway Corp employees from several departments worked to build a levee around one of our pump stations. Read more about our flood response on page 5.



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# ELECTRIC LINeworkERS GIVE POWER TO NAVAJO NATION

In May, a crew of four Conway Corp electric lineworkers traveled to New Mexico to provide power for families in the Navajo Nation through the American Public Power Association's Light Up Navajo project.

With an estimated population of approximately 300,000, the Navajo Nation is the largest Native American territory in the United States – and of the 55,000 homes on the reservation, about 15,000 do not have electricity. Conway Corp lineworkers **Scott Ussery, Clint Jones, Lance Heer** and **Trey Brown** worked 12-hour shifts for six days to bring electricity to the Navajo Nation, one home at a time.

Our crew ended the week powering the home of Pauline Yazzie, who had been waiting for power for 13 years when Conway Corp's crew got to her home. Her son just graduated high school and completed all of his homework by propane lamp or the family vehicle's dome light. An avid basketball player, he rounded up his friends and used vehicle headlights to illuminate their games when they wanted to play at night.

Through the American Public Power Association's Light Up Navajo project, volunteer crews from 20 public power utilities across the country have worked to build electric lines in the Navajo Nation this spring. The initiative connected more than 200 new customers to the grid and, for many of them, provided electricity for the first time in their lives. This project hopes to serve as a model for future initiatives for electrification.



TO LEARN MORE ABOUT THIS IMPORTANT INITIATIVE, VISIT [PUBLICPOWER.ORG/LIGHTUPNAVAJO](http://PUBLICPOWER.ORG/LIGHTUPNAVAJO).

# CONWAY CORP TO AIR WAMPUS CAT CLASSICS



As the Conway Wampus Cats gear up for their 2019 football season, Conway Corp Channel 5 is preparing for its nineteenth season broadcasting the Cats.

To count down to the start of the season, Conway Corp will air four classic Wampus Cat football games on Friday nights in August.

On August 2, viewers can relive Channel 5's first ever Wampus Cat football broadcast from August 31, 2001, against Cabot, which featured future Razorback and NFL player Peyton Hillis. August 9's broadcast will feature the November 13, 2009 game at Fayetteville, which was a last minute playoff win and major upset. August 16's broadcast will be the November 29, 2018 win over Springdale Har-Bar, featuring projected 2019

UCA starting quarterback Breylin Smith. The final classic game airing on August 23 will be the 2018 Senior Night win against Little Rock Catholic.

The first game of the 2019 football season against El Dorado will air August 30 on Channel 5/585 and online at [conwaycorp.com/WC2GO](http://conwaycorp.com/WC2GO).

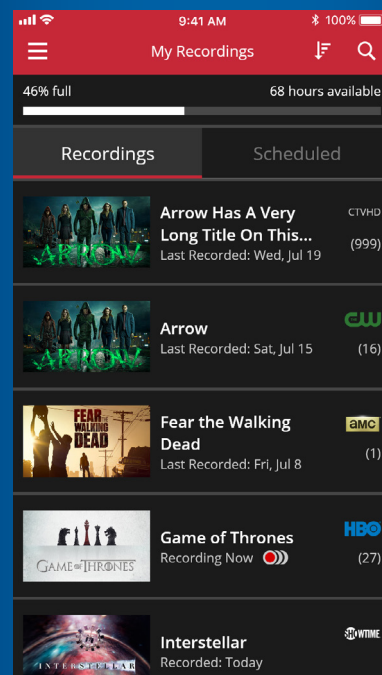


## NEXT GENERATION VIDEO UPGRADE COMING SOON

Conway Corp is in the process of upgrading its video system to provide customers with an IPTV (Internet Protocol TV) offering. This next-generation video experience will offer video subscribers the ability to stream content and view DVR recordings through an app.

The service will include cloud DVR, the ability to restart a program 72 hours in the past, unlimited simultaneous recording and support for devices like Roku, Amazon Fire TV Stick and Apple TV.

Testing for the service is scheduled to begin this fall.



To learn more about Conway Corp video services, call 501-450-6000 or visit [conwaycorp.com](http://conwaycorp.com).

FOR ALL THINGS WAMPUS CAT SPORTS, FOLLOW CHANNEL 5 SPORTS ON TWITTER @5SPORTSLIVE AND ON FACEBOOK @5SPORTS!

# BETH JIMMERSON NAMED MANAGER, MARKETING/COMMUNICATIONS

Conway Corp has announced the promotion of Beth Jimmerson to Manager, Marketing/Communications.

In her new role, Beth will provide leadership in the development and implementation of Conway Corp's communication and marketing programs.

Beth was hired as Marketing Coordinator in 2011 and was promoted to Senior Marketing Coordinator in July 2018. She has provided creative leadership as Conway Corp has launched its updated logo, brand campaigns, social media and website blogs.

"Beth has been a great asset to Conway Corp during the eight years she has been with us. I am excited about the leadership she will continue to provide in her new role," Conway Corp Chief Marketing Officer Crystal Kemp said.



Beth Jimmerson  
Manager, Marketing/Communications

# CONWAY CORP EMPLOYEES CELEBRATE DAY OF GIVING WITH DONATIONS AND VOLUNTEERING

While the American Public Power Association was hosting a Day of Giving at their national conference in Austin, Tex., Conway Corp employees hosted their own Day of Giving in

Conway. Employees donated meals and snacks for the local Student Market organized by Community Action Program for Central Arkansas (CAPCA). Employees held a food drive to stock

the food bank and assisted students with their food selections over the course of three days. The food bank aims to alleviate food insecurity while Conway students are on summer break.

**4,246** MEALS DONATED BY CONWAY CORP EMPLOYEES

**225** KIDS PROVIDED WITH MEALS AND SNACKS

**102** KIDS SERVED BY CONWAY CORP EMPLOYEES OVER THREE DAYS



TO LEARN MORE ABOUT THE CAPCA STUDENT MARKET, VISIT [CAPCAINC.ORG](http://CAPCAINC.ORG)

# KEEPING CONNECTIONS A MESSAGE FROM THE CEO

Last month, the Arkansas River and connecting waterways saw historic flooding as a result of heavy rain in Arkansas and the surrounding states. I wanted to take this opportunity to recognize the work of Conway Corp employees to protect our infrastructure and service to our customers.

We were most focused on protecting the Tupelo Bayou Wastewater Treatment Plant, the pump stations that feed it and the Roger Q Mills Water Treatment Plant. Our engineers worked to calculate and provide information concerning the potential risk to each of those locations, and our water systems department went to work to protect it. But they did not do it alone. Employees from every department got involved in work to secure these facilities.

In addition to working to secure Conway Corp facilities, our employees were on hand to assist the city, county and the office of emergency services with other



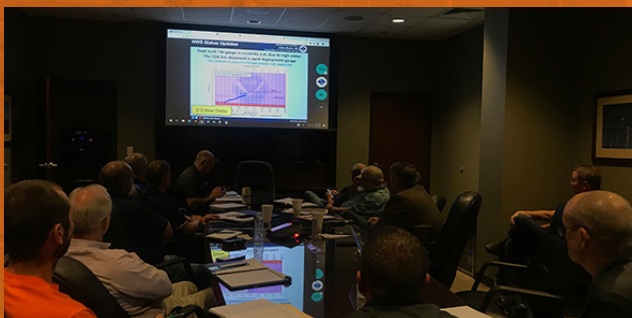
local needs; from filling sandbags to helping build a dam that would prevent water from coming in to the city in the case of a levee breach – employees from across the company were on hand to assist.

In addition, our teams used this as an opportunity to collect data so that we can be better prepared in the event of another flood.

I am incredibly proud of the men and women who serve our community through their work at Conway Corp. Events like this really highlight just how truly special these employees are.

*Bret Carroll*

Bret Carroll  
Conway Corp  
Chief Executive Officer



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WE KEEP EVERYTHING GOING. *Just like you.*



You're committed to being there for the people you care about, no matter what. We know the feeling. At Conway Corp, our team works tirelessly to make sure things are running smoothly – the big stuff, and all the little stuff – for everyone who calls Conway home. It's simple, really: if our families need it, we've got it covered. Period.



**ALWAYS ON.**



Powering Conway since 1929.

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