

# Connected

CONWAY CORPORATION

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EDITOR

Crystal Kemp

CEO

Richard Arnold

This newsletter is published quarterly by Conway Corporation, operators of the city-owned electric, electronic and water systems. Conway Corporation is a not-for-profit organization dedicated to exceeding our customers' expectations in producing and delivering safe, affordable, reliable, innovative and environmentally-sound utility and telecommunications service while enhancing the quality of life in our community. Customer comments are welcome.

Conway Corporation Newsletter  
P.O. Box 99 – Conway, AR 72033  
conwaycorp.com – 501.450.6000

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## Conway Corp to launch home security service

Conway Corporation will introduce a new home security and home automation service for residential customers in the coming months.

The company has been testing the service for the past several months and plans to launch soon.

“We look forward to adding this service to our product offerings,” CEO Richard Arnold said.

“It comes with broadband-based technologies to allow customers to stay connected to their home when they can't be there.”

The service offers video cameras to allow customers to monitor their homes over Internet-connected computers. Subscribers can turn up the heat remotely or turn off lights; configure it so they get an email when someone enters their homes; and manage their security and utility controls with their computer or mobile device via app.

Conway Corp will offer

two packages to customers – security only or security with home management options.

The home automation package gives customers the ability to create personalized settings.

In addition, the service comes with a tablet-like touch screen with a menu of apps that allow access to music, sports information, the latest weather information and more. The system also features remote arming and disarming from a smart phone.

“With our intelligent system, you get the reliability and peace of mind of a home security system – plus the power to monitor and control your home from virtually anywhere,” Cable Telecommunications System Manager



Conway Corporation's new home security system comes with a tablet-like touch screen with a menu of apps allowing access to the latest weather, photos, music and more.

Jody Smith said.

“Our touch screen serves as a central hub, with simple menus that allow you to customize your settings.”

Following are some of the items that will be available:

- Smoke Detectors
- Carbon Monoxide Detectors
- Motion Detectors
- Door & Window Sensors
- Indoor & Outdoor Cameras
- Thermostats
- Lamp Modules

### Pricing

Customers can choose from two plans: Security, which is a basic home se-

see Home Security, page 6

# Channel 5 Sports launches Wampus Cats 2 Go

Conway Corp has been broadcasting Wampus Cat football for 15 years and this year is proud to add Wampus Cats to Go.

For the first time, all away games will be broadcast live Friday nights on Conway Corp Channel 5 and streamed live on YouTube. With Wampus Cats to Go, fans will have the ability to

watch road games live on Conway Corp Channel 5 and on any Internet connected device.

"Fans loved it when we streamed the playoff games last year," Conway Corp CEO Richard Arnold said. "This year they will be able to watch the Wampus Cats away games live on the go. They can watch at home or in the stands streaming directly

to their smart-phones."

"I'm more excited about this season than any we have had," Jeff Matthews said. Matthews has served as Voice of the Wampus Cat for 15 years. "Being able to bring the images of Wampus Cat football road games into the homes of fans and onto their streaming devices is something we are thrilled about."

The season kicks off September 4 on the road against Cabot. Replays of all games



Jim Files and Jeff Matthews return for their fifteenth year as the Voice of the Wampus Cats for Channel 5 Sports.

will be shown on Channel 5 at 11 a.m. Saturday and 8 p.m. Thursday and anytime on Conway Corp Local On-Demand Channel 200.

Conway Regional Health System will serve as the 5 Sports sponsor for the season.

## WORKS in Progress

Conway Corporation had forty-one projects under construction in July. Below is a list of the six major projects:

- Circuit D201 Rebuild, Donaghey Substation to Dave Ward Drive – Electric
- Conway Corp Data Center, 1308 Deer Street – Water, Sewer and Cable
- 1155 Exchange Avenue – Electric and Cable
- 3499 Lollie Road - Conway Municipal Airport Terminal – Cable
- Tupelo Bayou Wastewater Treatment Plant – Water and Sewer
- Winterbrook Subdivision, Tyler Street – Water and Sewer



Away games LIVE Friday nights on Channel 5 and YouTube

Replays of all games 11 a.m. Saturday and 8 p.m. Thursday or anytime on Local Video OnDemand Channel 200



ConwayCorpChannel5



5Sports



@5SportsLive

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# Tommy Pratt set to retire after 42 years



Senior Foreman Tommy Pratt joined the Conway Corp electric department on August 20, 1973. Forty-two years later on August 20, 2015, he will enter retirement.

“When I met Garland Bradley (former electric department manager) he asked me, ‘Do you know anything about electricity?’ and I told him no. He said he liked it that way. He’d teach me,” Pratt said. And he did.

Pratt began as a groundman and has served in various roles – making his way as a journeymen lineman, senior lineman and foreman.

“Things have definitely changed,” Pratt said. “When I was first able to start climbing, we climbed every day. We have better equipment now and that means climbing is less frequent today. It is still necessary, but may not be every day.”

“The safety requirements are stricter too, which is good. You have to be care-

ful or you don’t go home,” he added.

The thing that hasn’t changed – the camaraderie among linemen. “It is a brotherhood,” Pratt said. “You have to have a trust, a bond. I never had any brothers, so to have thirty of them – well, that is what I will miss the most, the camaraderie.”

Pratt commented that the most difficult thing about retiring was telling Electric Distribution Systems Manager Jim Moore about his departure.

“He’s a good friend and I am going to miss him,” Moore said.

“Tommy taught me. He taught me how to climb, how to work in a hot zone. He will be missed by me, our department and by our customers.”

Moore added that Pratt has always put Conway Corp customers first. Pratt recently shared a story about a customer interaction. Early one morning, contractors had turned power off in a neighborhood. One resident did not

receive notification and had come out to complain. “I got a pretty good chewin’ out, and she let me know that she hadn’t even had her coffee,” Pratt said. “After I left I started thinking maybe I would just take her some coffee. So that’s what I did. That turned her day around and things were better from there.”

“I have always liked helping people and when your job lets you do that, it means a lot,” Pratt added.

In addition to time for hunting and fishing, Pratt is looking forward to time with his four grandchildren.

“They are at an age where they like to fish, ride 4-wheelers; we go to movies. I want to enjoy this time with them.”

Pratt also anticipates travel in a few years when his wife, Mitzi retires.

He and his wife have been meeting for lunch each day since their kids were in junior high. “We would meet to see who was going where with the kids’ activities and we’ve just kept it up. So now I’ll be fixing lunch at the house, I guess,” Pratt said.

There are forty-two years worth of stories to be shared. They include some scary moments, some difficult moments and many moments of serving Conway Corp and its customers well.

“I have been blessed with a wonderful wife, two great kids, which in turn have given me four fabulous grandkids. A wonderful job, working with great people along the way. It is time to enjoy family and life. God is good.”

Thank you Tommy – for your service to Conway Corp and to Conway.

# Powering an Energy Smart Future

Energy is an essential part of our daily lives. We use energy every day at home, at school and even when we're playing. Energy powers our computers and televisions; gives us light in the dark and even heats and cools our home. Because energy is so important, it's

important to use it wisely by being efficient.

Energy conservation is any behavior that results in the use of less energy, while energy efficiency is the use of technology that requires less energy to perform the same function.

Here are a few things kids can do to start saving energy at home:

- Turn off all lights, ceiling fans and appliances like the television when you leave a room.
- When it's sunny outside, open the curtains and use the sunlight instead of turning on the lights.
- Don't leave windows or doors open when the heat or air conditioning is on.
- Help hang clothes outside to dry on a sunny day instead of using the dryer.
- Ask your parents to install energy-saving CFL light bulbs and set the thermostat to 68 degrees in the winter and 78 in the summer.

Do you have some ideas and thoughts on how to conserve electricity and energy so we can power an energy smart future? Show Conway Corp what you and your family do at home to conserve energy by entering the third annual Conway Corp Energy Smart Poster and Essay Contest.

The poster contest is open to students K-4th grade in Conway. Students

should use their imagination to create a drawing colored with crayons, markers, colored pencils or paints to illustrate the 2015 contest theme, "Powering an Energy Smart Future." Entries will be judged on creativity and theme representation. Winning posters will be on display during Public Power Week, October 4-10. Prizes will be awarded for first, second and third place winners. The classroom of the overall winner will also be awarded \$100 in that student's name along with an Energy Smart pizza party.

The essay contest is open to students 5th-12th grade in Conway. Students should submit a typed essay of no more than 1,000 words on the 2015 contest theme, "Powering an Energy Smart Future." Entries will be judged on content and syntax. The winning essays will be featured during Public Power Week, and cash prizes will awarded for first, second and third place to winners in two age categories: 5th-7th and 8th-12th.

All students K-12th who live in the Conway Corp service area are eligible. Ask your school officials for an official entry form and contest rules or visit [conwaycorp.com/EnergySmartContest](http://conwaycorp.com/EnergySmartContest). Entries should be submitted to participating teachers or postmarked to Conway Corp 1307 Prairie Street Conway AR 72034 by Wednesday, September 30. Essay entries may be submitted electronically in MS Word or .pdf format to [comments@conwaycorp.net](mailto:comments@conwaycorp.net). A scanned copy of the entry form plus contact information must accompany all electronic submissions. Please put 2015 Essay Contest in the subject line.

For more information about the contest or about Conway Corp's Energy Smart program, visit [conwaycorp.com/EnergySmart](http://conwaycorp.com/EnergySmart) or call 501-450-6000.

## Conway Corp Board of Directors elects Brad Teague

The Conway Corp Board of Directors recently elected Brad Teague to serve a seven-year term beginning May 8.

Teague, University of Central Arkansas director of athletics, moved to Conway in 2007 and is active with several community organizations including the Conway Chamber of Commerce, Conway Noon Rotary Club and the Conway Airport Advisory Committee.

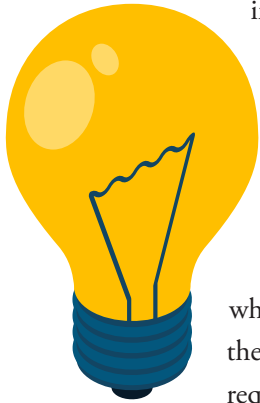


Brad Teague

"Conway Corporation is quite an asset for our community. We are very fortunate, both individually and community wide, to have a strong utility to support our needs," Teague said. "There is not a better place to live in this country, and Conway Corporation is a major reason why Conway is doing so well. It is a privilege to be among the leaders of this great corporation in our progressive community."

Teague received his bachelor's degree in mathematics from Delta State, master's of education in administration from DSU and his doctorate of philosophy in leadership from Ole Miss. Teague and his wife, Gina, have four children, Parker, Berris, Cooper and Hutson, and attend St. Peter's Episcopal Church.

The Board elects one director annually to serve a seven-year term. Other board members are Johnny Adams, Bo Conner, Brad Hegeman, Ray Kordsmeier, Greg Murry and Bob Whitehouse. Teague replaces Bill Adkisson, whose term ended May 8.



# THOUGHTS on Paper

On August 3, President Obama and EPA announced the final “Clean Power Plan” which will regulate carbon emissions from existing power plants under Section 111(d) of the Clean Air Act. The 1,560-page document is still under review, but Arkansas’ mandated reduction in carbon by 2030 is 1,130 pounds per megawatt hour, which is a 37 percent reduction from 2012 levels. Interim step reductions begin in 2022. The national goal is to reduce carbon-dioxide levels by 30 percent by 2030. Arkansas and other states must submit their plans to EPA by 2016, but can request extensions of up to two years.

Conway Corporation will, we assume, be assigned a pro rata share of the Arkansas reduction. We are considering the possibility that the White Bluff Steam Electric Station (WBSSES) in

Jefferson County and/or Independence Steam Electric Station (ISES) in Independence County might be shut down. Conway Corporation has 2 percent ownership in both of those coal-fired generating plants and they have been an economical source of energy for many years.

CPP compliance will definitely increase our reliance on renewable generation sources. We are currently evaluating proposals for a one megawatt solar installation and, I suspect, will necessarily look at other low-carbon generating sources in the development of our compliance strategy.

Whether we must replace WBSSES and ISES energy with new electric generation sources – including renewables – our costs and your rates will increase. Though



renewable generation has become more competitive, it still costs considerably more and offers less dependable capacity than current sources.

Our goal remains to plan for an affordable and reliable energy supply for our customers.

**Richard Arnold**  
Chief Executive Officer



## Fox Sports Go now available with Conway Corp TV Everywhere

Conway Corporation is now offering **FOX Sports GO** through TV Everywhere so cable television customers can watch the biggest and best events live and on-the-go from MLB, NBA, NASCAR, NFL, UFC, NCAA and more.

FOX Sports GO offers a portable sports experience for sports fanatics who crave sports 24/7. FOX Sports GO brings fans to the biggest games, the best rivalries and their favorite teams – all in one convenient app.

FOX Sports GO is available at FOXSportsGO.com. It’s also available for download to most iOS devices, to most Android devices and to Windows PCs and tablets. To access content, log onto TV Everywhere on [conwaycorp.com/services/cable](http://conwaycorp.com/services/cable). Subscribers can sign in with their TV Everywhere user ID and password, make their viewing selection and begin watching.



**myConwayCorp**

Available online,  
for Android and for iPhone

- View and pay your current bill
- View previous bills & payment history
- Check your monthly electricity & water usage
- Upgrade your services with the touch of a button
- Save money with energy efficiency tips
- Connect with us through Facebook & Twitter
- Contact us via phone or email



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## Home Security

curity package; or Automation which includes enhanced security features and the option to add home automation.

The security package will be \$34.99 a month, plus equipment and installation. The home automation package will be \$44.99 per month, plus equipment and installation.

Customers interested in receiving information about this new service can visit [conway-corp.com](http://conway-corp.com) or contact Conway Corp at 501-450-6000 to get on a list to receive information when the service launches in the coming months.



A thermostat is one of the items available with the Home Automation package. Customers will be able to change thermostat controls remotely.